

ESTABLISHED 1917 A CENTURY OF SERVICE

FARMERS AND CONSUMERS

MARKET BULLETIN

GEORGIA DEPARTMENT OF AGRICULTURE • TYLER HARPER, COMMISSIONER

Advertising Information & Rate Card

2025

Ad reservations are due by noon, two weeks prior to publication date desired. Artwork is due by close of business the following Monday.

Publication Schedule

January 8

January 22

February 5

February 19

March 5

March 19

April 2

April 16

April 30

May 14

May 28

June 11

June 25

July 9

July 23

August 6

August 20

September 3

September 17

October 1

October 15

October 29

November 12

November 26

December 10

December 24

For more than a century, the Farmers and Consumers Market Bulletin has served as a resource for Georgians seeking to buy, sell or trade everything from tractor implements and combines to bees and blueberries. With the addition of targeted news coverage of issues important to Georgia's \$74 billion agriculture industry, the Market Bulletin continues to serve as the go-to source for Georgians from all walks of life with ties to or an interest in farming and agribusiness.

The Market Bulletin is published faithfully every two weeks by the Georgia Department of Agriculture. The paper is both mailed and available online through agr.georgia.gov to over 32,000 paid subscribers and 35,000 GATE members. A portion of the Market Bulletin's subscriber base resides outside of Georgia — primarily in the border states of Florida, Alabama, Tennessee and the Carolinas.

Thousands of complimentary copies of the paper are distributed annually to a diverse audience by our Georgia Grown Marketing Team at promotional events such as the Southeast Regional Fruit & Vegetable Conference, the Georgia National Fair in Perry and the Sunbelt Agricultural Expo in Moultrie.

Subscribers submit hundreds of classified ads per issue, and we partner with the Mercer University School of Medicine, the Georgia Forestry Commission, the University of Georgia College of Agricultural and Environmental Sciences and others to provide targeted, relevant editorial content for growers and consumers throughout Georgia.



Advertising Rates & Frequency Discounts

	Full page <u>10.375" x 13.625"</u>	Half page <u>10.375" x 6.75" (H)</u> <u>5.125" x 13.625" (V)</u>	Quarter page <u>10.375" x 3.3125" (H)</u> <u>5.125" x 6.75" (V)</u>	Eighth page <u>5.125" x 3.3125" (H)</u>
Single Issue	\$1000	\$600	\$300	\$200
6 Issues (10% savings)	\$5,400	\$3,240	\$1,620	\$1,080
13 issues (20% savings)	\$10,400	\$6,240	\$3,120	\$2,080
26 issues (40% savings)	\$15,600	\$9,360	\$4,680	\$3,120

